Travel Trade Leads

Leads for:
ABA 2013 Charlotte, 1/5/2013 - 1/9/2013

Chris Van Meter, Travel Trade Marketing
121 7th Pl E Ste 100
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(651) 757-1873
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Abbott Trailways	Heather Cole, Tour Coordinator
1704 Granby St Roanoke, VA 24012	*Phone:* (540) 343-1133x121 *Other Phone:* (800) 433-1111 *Fax:* (540) 345-2052 *Email:* heather@abbottbus.com *Website:* www.abbottbus.com

Campaign Note Date	***Note***
Notes Pre - 2012 3/20/2012 08:11 PM	2009 Tours scheduled to come thru MN, all visiting the MOA and most overnighting nearby: June '09 AK Land of the Midnight Sun; Black Hills, Mt Rushmore & Crazy Horse July '09 AK & Canadian Rockies Aug '09 Canadian Rockies & Glacier Park; Golden West Tour -Prefer midscale hotels that use the AAA rating. Need restaurants near the hotel. -Acquires product development info thru websites, group tour planners and trade shows. -Prefer ititial and follow-up contact by mail.
Notes Pre - 2012 3/20/2012 08:10 PM	ABA 2010 - Met w/Heather Cole in Mutual Req. Requests assistance to locate good break and lunch stops along I-90 in MN going between Baraboo, WI to Chamberlain, SD on Mount Rushmore & Crazy Hourse tour, July 3-11, 2010. Distance wise, Winona for AM break and Fairmont for lunch are within drivers legal limits. Have a 16 day Golden West tour Aug 7-22, 2010 w/midday shopping stop on Aug 9th at MOA before continuing to Fargo for an attraction and overnight. Could consider switching dinner and overnight to Moorhead.
Notes Pre - 2012 3/20/2012 08:10 PM	ABA 2011 - Met w/Diane Eagle, Tour Coordinator, in Mutual Req. They have an Alaska Tour and Mount Rushmore tour that travel through MN. Request sample itineraries in hopes of adding additional stops enroute. Also interested in our 2 Nation Tours program and attending our 2011 fams. (SD with ND, MN with Manitoba). dianeeagle@abbottbus.com
Notes Pre - 2012 3/20/2012 08:10 PM	ABA 2004-Met w/Diane Eagle in Perf Match. On Day 4 of Canadian Rockies & Alaska tour, they want to add a morning Twin Cities tour with step-on guide plus a lunch before leaving for Winnipeg via I-94. Prefer mid-priced soup & sandwich. Successful on the House on a Rock/MOA tour.

Abbott Trailways	Briggs Hensley, Manager
1704 Granby St Roanoke, VA 24012	*Phone:* (540) 343-1133 *Fax:* (540) 345-2052 *Email:* briggshensley@yahoo.com *Website:* www.abbottbus.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 3/4/2013 06:39 PM	Briggs Henley again brought groups through the state briefly on the Mt. Rushmore tour. Promoted Great River Road options and easy diversions off I90 and I94: Winona or SPAM Museum in conjunction with lunch stop or Pipestone en route west, and many options on I94 also: Alexandria, Little Falls and St. Cloud attractions.

AgriTours Canada, Inc	Richard Buck, Pres./Owner & Office Mgr.

Royal Plaza Unit 8 10 Paisley Rd.
Guelph, ON N1H 2N6
Canada

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Other Phone: (877) 683-5742
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Email: rbuck@agritourscanada.com
Website: www.agritourscanada.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 3/4/2013 11:14 PM	Richard advised they are seeing growing interest in agriculture from Eastern Europe nations and China. Most is pre-formed with associations regarding specific livestock breeds, or seeking highly specialized technical review on farms/ranches.Most previous groups of theirs to US Midwest fly into Chicago. I promoted position of MSP as gateway with nonstops to Tokyo and numerous Europe nonstops, including second Air France option. Promoted assistance from CVBs across Southern and Central MN, the areas most likely to be of interest, and highlighted study tours area of our travel trade site.
Notes Pre - 2012 3/20/2012 08:10 PM	OMCA 08 Toronto Airport
Notes Pre - 2012 3/20/2012 08:10 PM	OMCA 09 London, ON
Notes Pre - 2012 3/20/2012 08:09 PM	Heartland Travel '11 - Met w/Barbara Buck in Perf Match. They are coming to MN on a fam they won at OMCA '10 and will alert Chris on the date. Blending the visit into a route through IL and WI. Very interested in a company in Ellendale, MN that refurbishes tractors. Sending her the contact info so they can research further. Also told her about a farmer in Princeton, MN who has a huge collection of empty seed bags and farm machinery - refurbished or in need of refurbishing. I located and forwarded the program per her request.

Aries Charter Transportation	Anthony George, VP & General Manager

Naperville, IL

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/22/2013 10:39 PM	Tony is VP/general manager, was formerly with Mayflower Tours before moving to Aries years ago. Aries has historically been pure charter outfitter, but now starting to develop tour component for group leaders. Initial focus is on distance no more than 10 hours radius. Offered Great River Road itinerary with tour options in Winona, National Eagle Center and metro area, as well as Austin/SPAM Museum. Within metro emphasized new dining options including Union, expanded ASI and restaurant, Midtown Global Market and gangster tour options/SMM exhibits in St Paul.

Bollman Charter Service Inc	Marjorie Stultz, President

359 Upper Snake Spring Rd
Everett, PA 15537-6359

Phone: (814) 623-2181
Fax: (814) 623-7946
Email: bollman@pennswoods.net
Website: www.bollmancharter.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 3/4/2013 07:03 PM	Majority of their base is pre-formed tourswith half senior and student/mixed for balance. Alaska trek passes through MN, using 94 & 90 directionally. Already stopping at SPAM Museum. For 94 route, promoted Alexandria, Little Falls and St. Cloud attractions, though little time to enhance tour beyond their overnite in metro

	area. Pushed Great River Road option as destination tour, including MN and possibly other river states as a new tour.

Brightspark Travel	Lisa Curtin, VP Operations
111 S Pfingsten Rd Deerfield, IL 60015	*Phone:* (847) 509-0088x3368 *Fax:* (847) 509-0011 *Email:* lcurtin@brightsparktravel.com *Website:* www.brightsparktravel.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/28/2013 06:12 PM	Lisa Curtin is Vice President of Operations. With full student focus and largest chunk of client base in IL, key destinations are NYC, DC, Chicago and Springfield. Some client options to MN from surrounding region, including Canada – either Winnipeg or Thunder Bay are possible. As bulk of students are 8th grade, best attractions are those that accommodate group as whole. Not interested in downtown break-outs. Emphasized ASI with new Fika restaurant or Midtown Global for dining and performance options in Minneapolis – plus IDS, other office court settings, churches and malls. Itineraries are nailed down by July for following year. Lisa wants to have access to state maps for all on tours.

Burlington Trailways	Sue CTIS, Travel Coordinator
3211 Division St Ste 1 Trailways Travel, Tours & Charters Burlington, IA 52601	*Phone:* (319) 753-2864x112 *Other Phone:* (800) 992-4618 *Fax:* (319) 752-0238 *Email:* sue@burlingtontrailways.com *Website:* www.burlingtontrailways.com

Campaign Note Date	***Note***
Notes Pre - 2012 3/20/2012 08:10 PM	ABA 2010 Met w/Sue in Mutual Req. Expanded their motorcoach offerings to include: student groups for band and vocal performances, school clubs, athletic teams, bank travel clubs, private group packages. Longer tours are booked With Collette, Mayflower, and Steve Ellis tours. Recently acquired developing tours for the Quad Cities Times Plus 60 Club. Active clients. Requests info on MN group friendly attractions, festivals, great experiences for 3-7 day tours. Need ideas for both weekend tours and longer ones too. Many still employed but want to be closer to home for vacations. Interested in Split Rock 100th anniversary events this year. Could still work a tour up for it this year or find the info useful to have on hand for inquiries. Send sample itineraries and/or an e-mail to introduce yourself and destination website. She enjoys a phone call for follow-up and to discuss ideas.
Notes Pre - 2012 3/20/2012 08:09 PM	ABA 2011 - Met w/Sue Towne and Lindsey Gulick in Mutual Req. Have a tour to the Mall of America in November 2012 with an overnight at the nearby Radisson. Chanhassen Dinner Theater tour didn't run last year. Feel the need to get educated on MN attractions and experiences in order to develop more tours to our state for both seniors, boomers, and students. I mentioned the plentiful and diversified sample itineraries in our upcoming MN group tour planner as well as our travel trade and general consumer website. Clients like 2-3 day tours due to family and work responsibilities. Need to be fun, hands-on and educational. Since Burlington is a Mississippi River town, the touring interest is otherwise, perhaps destinations in southern MN which are more accessible for shorter trips. Open to receiving sample itineraries, travel planners and then follow-up communication. Showed interest in the EMT Study Tours Guide and student Performance Venues on our travel trade site.
Notes Pre - 2012 3/20/2012 08:09 PM	ABA 2007 Tour Operator survey responses by Sue Towne reinstated: -Currently has tours to MOA. -Gathers most future tour ideas from destination websites, direct mail, and driver/tour escort employees. -Prefers email or phone calls for initial or follow-up contact by suppliers.

Burlington Trailways	Lindsey Siegle, Trvl. Coordinator/Mktg. Asst.
3211 Division St Ste 1 Trailways Travel, Tours & Charters Burlington, IA 52601	*Phone:* (319) 753-2864 *Fax:* (319) 752-0238 *Email:* lbsiegle@burlingtontrailways.com *Website:* www.burlingtontrailways.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/28/2013 05:50 PM	Offered up information of the microbreweries and new restaurants for the senior market, including Union Restaurant. For students and seniors, mentioned expanded ASI with restaurant Fika, and proximity to Midtown Global Market. I emphasized growing options for group breakouts in downtown Minneapolis: baseball, Segway, Above the Falls, Guthrie and shopping. Also pointed out Scicence Museum upcoming exhibits. Also spoke of performance venue options and Holidazzle participation.

Carefree Tours of Tennessee	Joy Tolliver, Tour Contact
4340 Pippin Rd Cookeville, TN 38501	*Phone:* (931) 372-8989 *Fax:* (931) 372-7238 *Email:* sjtmurf71@att.net *Website:* www.carefreetourstn.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/22/2013 10:42 PM	Carefree uses 3-4 diamond properties, they usually do well with property choices. Joy liked the suggestion of keeping focus in MN to southeastern and metro area. Promoted stop at SPAM Museum and Orphanage at Owatonna. Promoted other Great River Road stops: eagle center, LARK toys, Winona, Red Wing and some metro options.

Daytripping, Inc	John Pettersen, Owner
759 Mendocino Ave Santa Rosa, CA 95401	*Phone:* (707) 577-8894 *Fax:* (707) 577-0733 *Email:* john@godaytripping.com *Website:* www.godaytripping.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/28/2013 06:09 PM	Daytripping has a very loyal customer base in Sonoma County and area surrounding Santa Rosa, CA. They offer full service tours, with upscale 3-4 star properties. Interests include adventure, theater and festival events, dining and enlightening attractions. In 2013 they include Saint Paul as part of a Mississippi cruise option. Interested in a full tour option for 2014-15. Seeking itinerary suggestions for such, will propose six night optin with metro area and greater MN options.

Ed & Ted's Excellent Adventures LLC	Ed Crouch, President
117 State St Hillsdale, MI 49242-1461	*Phone:* (517) 437-1158 *Fax:* (517) 437-1204 *Email:* edcrouch@sbcglobal.net

Campaign

Note Date	Note
ABA 2013 Charlotte 3/4/2013 10:46 PM	Ed sees the greatest opportunity to gain MN product is via a mystery tour option, and wishes to pursue for summer/fall 2014. With nine hours travel time to Minnesota it, we just make his limit of feasible distance, with Southeastern area and Twin Cities most viable. I promoted the Great River Road itineraries, and many festival options: Winona's Shakespeare and music events, Twin Cities for Aquatennial, State Fair, art fairs and music festivals. Also promoted gangster tour as mystery element.
Notes Pre - 2012 3/20/2012 08:09 PM	Heartland Travel '11- Met w/Ed during 3 minute match. Planning a tour to Saint Paul in 2012. Will make time for the Mall of America but all things Saint Paul is the focus.

Executive Coach Inc. — **Lois Stoltzfus, Dir. of Sales & Mktg.**

525 Beaver Valley Pike
Lancaster, PA 17602-1601

Phone: (717) 464-2768
Fax: (717) 464-4033
Email: lois@executivecoach.net

Campaign Note Date	Note
ABA 2013 Charlotte 2/28/2013 06:00 PM	Having met with us at our booth in 2012, I was able to secure an appointment this year. Half of business is senior, balance is student and mixed adult, including some international inbound. Current destinations include MI and WI, looking at expanding via a Great Lakes itinerary. I advised of tax-free clothing, abundant theater, Great River Road options from Winona to Twin Cities and ease in splitting groups downtown Minneapolis to provide for varying interests.

FunME Events, Excursions & Entertainment — **Michael Embrey, Executive Director**

110 S 1st St, Ste 1
DeKalb, IL 60115

Phone: (815) 756-1263
Fax: (815) 787-3100
Email: m.embrey@funmeevents.com
Website: www.funmeevents.com

Variety of focus: senior - 30%, bank clubs - 20%, mixed adult – 10% with greatest focus on student tours. Markets via direct mail and web.

Campaign Note Date	Note
ABA 2013 Charlotte 2/28/2013 06:52 PM	Always looking for new venues in Minnesota for student performances and appealing interactive attractions. We talked about continued expansion of bicycling options with Nice Ride and statewide trails, explosion of brewpub dining options, kayaking on Mississippi and stand-up boards with yoga combo. Michael seeks contact at Valleyfair also for student group needs. He also inquired about any resort events with poetry/publishing/literary focus. So far I've only found Grand Rapids library highlights works with local settings: http://www.grandrapids.lib.mn.us/Readings/literary.htm.
Notes Pre - 2012 3/20/2012 08:11 PM	They were just starting take down of a show and could not meet with us on 2010 Sales Mission; however, Michael will be working with the MOA as a student performance venue and other entertainment possibilities.
Notes Pre - 2012 3/20/2012 08:10 PM	ABA 2011 - Michael came to our MN sponsored booth with 2 new direct mail pieces. One promotes their 2011 Theme Park Music Festivals in AL, CO, IL OH, and Shakopee's Valleyfair. Includes festival performance, park admission, award plaque and trophies, adjudicator's comments and more. Will also book overnights upon request. Second mail piece promotes the Mall of America Music Festival, May 19-22, 2011. Competition is open to top school music groups. Includes overnights, some meals, competitions, award money for top band and choir, Valleyfair, and free time at MOA.

Galaxy Tours & Travel, Inc — **Catherine Swan, President**

P.O. Box 72785
Roselle, IL 60172

Phone: (630) 523-6600
Fax: (630) 523-6600
Email: cswan@galaxytoursandttravel.com
Website: www.galaxytoursandtravel.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 3/4/2013 10:02 PM	Catherine seeks experiential travel options for their more active senior travelers. Highlighted events that are more participatory like Walker mini-golf, Extreme Sandbox, festivals, grape stomps and Jaycees fishing tournament in Brainerd. Latter builds on previous interest in fishing tour/package. They conduct mystery tours of up to five days - MN is viable destination for such. Mid-price options at 3-4 star properties is Catherine's preference.
Notes Pre - 2012 3/20/2012 08:11 PM	ABA 2011 - Met w/Kevin Swan in Mutual Req. They did a tour to Mall of America in Nov 2010 and the group loved it. Appreciated the great assistance of Jim at Mystic Lake. Now has serious interest in a fishing tour to Minnesota in 2011 or '12. Wants to be contacted as soon as possible by MN industry who can help him set up a fishing tour/package and have details on licensing, insurance, activity levels, accommodations and attractions in the area for optional activities.

Leisure Time Charters and Tours — **Brenda CTIS, Director of Tours**

P.O. Box 639
Emerson, GA 30137

Phone: (770) 382-7726
Other Phone: (800) 261-0491
Fax: (770) 387-0928
Email: leisuretimebus@bellsouth.net
Website: www.ltbus.com

Campaign Note Date	***Note***
Notes Pre - 2012 3/20/2012 08:10 PM	ABA 2010 - Met w/Joye in Mutual Req. Coming thru Saint Paul midweek in August 2010 on a 30 day roundtrip Alaska tour. Needs dinner suggestions, either a buffet, or location they can make choices from a pre-arranged limited menu. Would consider a riverboat cruise with dinner included. Mid-range price hotel with breakfast included. Also need suggestions for mid AM break along I-94 with a couple fast food restaurant choices. Maybe between Alexandria and Fergus Falls. Would appreciate a call to expedite the planning.
Notes Pre - 2012 3/20/2012 08:10 PM	ABA 2011 - Met w/Joye in Mutual Req. They overnighted in MN on an August '10 Alaska tour. Satisfied with their hotel choices and rates. Requests sample itineraries for tours to MN. Interested in the 2 Nation Tours program where they could extend existing tours to SD or create a upper midwest regional tour based on one of the 2 Nation Tours sample itineraries on that website. Wants to receive invite for our 2 Nation Tours fams this year.

Leisure Time Charters and Tours — **Joye Darwin**

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Emerson, GA 30137

Phone: (770) 382-7726
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Email: leisuretimebus@bellsouth.net
Website: www.ltbus.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 3/4/2013 08:48 PM	Minnesota has brief portion of Leisure Time's longest itinerary, a 3 week trek to Montana and the Canadian Rockies. Loyal customer base culled from full mix of one-day and longer range tours, especially senior centers, churches and red hat groups. Would like to add something to MOA experience. I suggested trying a Great Lakes/Great River itinerary, including region below us as far St. Louis. Goal is to

	build on popular elements of closer destinations to maximize interest. Joye seeks 3-4 star hotel options on her tours.

Mid Atlantic Receptive Services	Lori Campbell	
Po Box 1390 Stephens City, VA 22655	*Phone:*	(540) 869-1864
	Fax:	(540) 849-1824
	Email:	lori@takeafuntrip.com
	Website:	www.takeafuntrip.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 1/8/2013 03:30 PM	Mid Atlantic continue push beyond the East Coast with effort to obtain more student groups from Midwest area. Chicago remains biggest winner, but Mpls-StP metro also a contender. Lori is unfamiliar with our region, having only transited MSP. Providiede overiew of state and metro representation, EMT Traveltrade site for it's offerings of sample itineraries, study tours guide, performance venues, photos, etc.

Mid Atlantic Receptive Services	Kate Scopetti, President	
Po Box 1390 Stephens City, VA 22655	*Phone:*	(540) 869-1864x116
	Other Phone:	(800) 749-4912
	Fax:	(540) 849-1824
	Email:	mars@takeafuntrip.ocm
	Website:	www.takeafuntrip.com

Campaign Note Date	***Note***
Notes Pre - 2012 3/20/2012 08:11 PM	ABA 2011 - Met w/Devon Smith in Buyer Req. They're branching out from tours on the East Coast and want to learn more about the Midwest area. Unfamiliar with our region and requests MN industry to send their desitination/accommodation information for their files so they will have it on hand for clients' future tours. Very interested in our EMT Traveltrade site for it's offerings of sample itineraries, study tours guide, performance venues, photos, etc. As a member of Travel Alliance Partners (TAP), they are influential with their 37 tour operator partners.
Notes Pre - 2012 3/20/2012 08:11 PM	OMCA 2009Met with Ann Marie Brown, Assistant Manager/Tour Planning & Sales (annmarie@takeafuntrip.com), who was familiar with MN product through TAP offerings, but no personal experience to state. They'll likely buy into existing TAP partner product rather than create additional, but promoted air/coach combo options due to increased air competition to MSP via Southwest, AirTran, etc. Inquired about winter options: promoted MOA, Winter Carnival, Fishing tournament and arts events.
Notes Pre - 2012 3/20/2012 08:10 PM	TAP 2009 - Met w/Kate. Most tours are customized but will buy into a TAP itinerary. Has worked with Tina at Adventure Caravans who has 2 RV tours starting in Bemidji in the TAP catalog .

Mid-American Coaches Inc	Louise Yoder, Tour Manager	
4530 Hwy 47 Washington, MO 63090-5264	*Phone:*	(636) 432-7880
	Fax:	(636) 239-9542
	Email:	louise@mid-americancoaches.com
	Website:	www.mid-americancoaches.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/22/2013 10:44 PM	Louise continues offering an MOA tour with overnights in Albert Lea and Eagan. Mentioned Great River Road options and possibly extendin a trip beyond metro to the

	headwaters. Mentioned travel trade website for more assistance. Having attended IMG in Minneapolis further entrenched her affinity of MN, but she bemoaned not seeing enough due to all her business sessions.
Notes Pre - 2012 3/20/2012 08:11 PM	ABA 2010 Met w/Louise in Mutual Req. Has a 4 day MOA tour with overnights in Albert Lea and Eagan. Very interested in a 2 Nation tour fam to include sites in MN & ND. Excited to get more tour ideas and sample itineraries from the new EMT traveltrade.exploreminnesota.com website. Likes the inclusion of a Study Tours Guide for behind the scene ideas. She encourages our industry to send her your group tour information as she builds more itineraries to MN.
Notes Pre - 2012 3/20/2012 08:11 PM	IMG 2005 Mystery tour to Southern MN this year was very successful so it is being added to their regular schedule of tours.
Notes Pre - 2012 3/20/2012 08:11 PM	ABA 2006 Very interested in a 7 day northern MN tour. It's 1-1/2 days to Twin Cities from St Louis area, so 4 nights in Minnesota total. Work up sample of timed round trip itineraries, but include a menu of attractions/experiences from which to choose. Has worked her clients slowly into MN to get a taste and now feels a trip further north will sell better.
Notes Pre - 2012 3/20/2012 08:11 PM	Sales Mission 2011 - Doing more charater business right now than tours they initiate. Mystery tours are successful. Would consider running one to MN but attractions would need to be different from prior tours here. May add northern MN later if interest for longer tours increases. Many are retired farmers. Incorporating ag-type stops would be a draw. Interested in receiving sample itineraries that include a map of area, timing of stops, non-traditional meal locations and overnight accommodation ideas. They depend on the CVB/Chamber for ideas and assistance since they cannot get out of office for fams. Open to ideas for exciting one-of-a-kind fun experiences.
Notes Pre - 2012 3/20/2012 08:11 PM	IMG '07 Ran a successful tour to Austin and the Spam Museum 2 years in a row '05 & '06, plus they love Red Wing and the pottery shops. Interested in a circle tour to include Owatonna, New Ulm, Winona and other SO MN destinations. Looking for a good route to MN thru Iowa to shorten the drive from west St Louis, MO.
Notes Pre - 2012 3/20/2012 08:08 PM	IMG '08 Met w/Louise Yoder. Looking for new, exciting, one-of-a-kind tour experiences. Has MN state information and several CVB travel planners on file but wants to be kept up to date on our 4 day/3 night sample itineraries. Requests a map on your MN location. Send high-rez images, CD and or video of your destination/attraction to use on their coaches. Likes to show these while at their annual travel shows and on tours to interest the group on future tour destinations. They do quarterly mailings on upcoming tours plus has an excellent website on tour offerings. Hard to get away from the office on fams so relys on your information and likes to be contacted by phone or e-mail. Do 85% charters and custom tours, 15% set tour program. Interested in our 2 Nation Tours program.

Peoria Charter Coach Company	**Shelley Burns, Tour Planner**	
2600 NE Adams St Peoria, IL 61603-2892	*Phone:*	(309) 688-9523x24
	Other Phone:	(800) 448-0572
	Fax:	(309) 688-9520
	Email:	tours@peoriacharter.com
	Website:	www.peoriacharter.com

Campaign Note Date	***Note***
Notes Pre - 2012 3/20/2012 08:10 PM	IMG 2005 - Send 2 EMTphoto CD's. Tours go to many theater performances, but the deposit policies play a big part in their choices and how far out they can book. Very interested in expanding attraction stops around the Twin Cities. Please send Tour Planners is they do not already work with you. Interest in new areas to offer like the Albertville Outlets, theaters and attractions in central and west central Minnesota. Interest in niche markets and soft adventure. Familiar with Nisswa as her family would "summer" there. Interested in receiving info on their Lumberjack Show.

Peoria Charter Coach Company	**Rose Jordan, Tour Coordinator/Retail**

2600 NE Adams St Peoria, IL 61603-2892	*Phone:*	(309) 688-9523x22
	Other Phone:	(800) 448-0572
	Fax:	(309) 688-9520
	Email:	rjordan@peoriacharter.com
	Website:	www.peoriacharter.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 1/8/2013 03:54 PM	Always looking for newest items to expand points between IL and southern MN/around Twin Cities. Asked about casino activity in area; mentioned Mystic's offering of alcohol. Highlighted WInona festivals, banf festival in Northfield, and Duluth tall ships, Great River Road itinerary.

Presley Tours Inc	**Wanda Cox, Manager of Tour Development**	
16 Presley Park Dr PO Box 58 Makanda, IL 62958	*Phone:*	(618) 549-0704
	Toll Free:	(800) 621-6100
	Other Phone:	(800) 621-6100
	Fax:	(618) 549-0404
	Email:	reservations@presleytours.com
	Website:	www.presleytours.com

Campaign Note Date	***Note***
Notes Pre - 2012 3/20/2012 08:11 PM	July 2010 tour planned for WI Northwoods but includes Duluth harbor cruise. They're a full service escorted vacation company offering approx. 60 different series itineraries with departures in a 250 mile radius of St. Louis, MO. Travelers are predominantly mature adults.
Notes Pre - 2012 3/20/2012 08:09 PM	ABA 2011 - Met w/Wanda in Mutual Req. They'e produced several MN tours and now looking for Mystery Tour ideas and suggestions for 2011 and 2012. Wants to hub and spoke from a location south of Roseville for easier early departure access on the last day. Suggested unique sights in Faribault (Tilt-A-Whirl manufacturer), Owatonna (State Orphanage), Northfield -Defeat of JJ Days (ABA Top 100), Eagan with Lebanon and Caponi parks, Lakeville, Shakopee, Burnsville, Hastings, etc. Wants to receive information from each of these destinations. Plan to use Great River Road enroute either way as well as I-90 and I-35 to create a scenic round trip.

Presley Tours Inc	**Chris Sollers, Vice President Sales**	
16 Presley Park Dr PO Box 58 Makanda, IL 62958	*Phone:*	(618) 519-9508
	Toll Free:	(800) 621-6100
	Fax:	(618) 549-0404
	Email:	chris@presleytours.com
	Website:	www.presleytours.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/22/2013 10:50 PM	Chris Sollers sold his own American Classic Tours in Marion to nearby Presley Tours in 2012. The brand continues, with Sollers retaining his brand and heading sales for Presley. The two brands will allow for some product distinction and allow Sollers to continue his finesse of offering tours to Cardinals baseball events. Last year he had over 20 coaches filled to the Cardinals' home opener, and he'd like to set up a tour to a Twins game in near future. Their key product manager retired at year's end, hence Chris' appearance at ABA and openness to new suggestions.

Quest Coach	Mary French, Tour Directors
RD2, Box 87 Scottdale, PA 15683	*Phone:* (724) 887-5030 *Fax:* (724) 887-5802 *Email:* mary.f@zoominternet.net *Website:* www.quest-coach.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 1/8/2013 06:55 PM	Quest attempted to include MN as part of a two-week Canadian Rockies itinerary for summer 2012, but the trip didn't fill. The challenge was largely CA taxation and peak room rates in Banff area. I suggest Circle Superior itinerary, focusing on arrival to MN from southern WI, Great River Road to metro, then Duluth and perhaps north shore before back east via UP Michigan. With 70% senior focus, highlighted, Watkins and Wenonah tours, eagle center and metro options, with Itasca and Duluthmentions before return via WI & MI

Royal Tours, Inc	Donna Adams, Tour Director
PO Box 998 Randleman, NC 27317	*Phone:* (757) 569-7616 *Fax:* (757) 569-1695 *Email:* tours@gowithgaynelle.com *Website:* www.royaltours.org

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/22/2013 10:56 PM	Donna made previous efforts to MN with a WI/MN tour culminating in Saint Paul. Described options to create a Made in America tour combining manufacturing (Wenonah and SPAM) with James J Hill focus at Hill House and renovated depot. Promoted diverse excursion options in downtown Minneapolis – Segway, theater, ballgame, LRT, shopping and Nice Ride bikes.
Notes Pre - 2012 3/20/2012 08:10 PM	Met Donna at NTA in '09 when they were planning a tour to the midwest to include Chicago, Madison, LaCrosse, Wabasha and up the Great River Rd to St Paul. She eventually met with Michael H. of Visit St Paul regarding a riverboat cruise and gangster tour. Now she is planning a tour for the King Tut Exhibit at SMM for 2011.

Shebby Lee Tours	Shebby Lee, President
P.O. Box 1032 Rapid City, SD 57709	*Phone:* (605) 343-4852 *Other Phone:* (800) 888-8306 *Fax:* (605) 343-7558 *Email:* shebby@shebbyleetours.com *Website:* www.shebbyleetours.com

Campaign Note Date	***Note***
ABA 2013 Charlotte 2/22/2013 11:01 PM	It pays to know your MN literature when meeting with Shebby. She uses it broadly to structure interesting tours. Once such focuses on Frederick Manfred's Siouxland with stops throughout southwestern MN, including New Ulm and Pipestone. Her goal is to punch it up and post on TAP's newly-revised website. TI offered to assist with more detail for Siouxland tour.he site now expands beyond guaranteed departures to include all retail tours, plus suggested itineraries to attact business from group leaders, bank clubs,etc. She has a retail tour for 2014 with start/end in Fargo, and expect many will originate as MSP fly-in customer. I also mentioned John Hassler's Grand Opening for a twist on the Great River Road focus this year.
Notes Pre - 2012 3/20/2012 08:10 PM	TAP 2011 - MN Team meeting TAP operators: Eagan CVB, Explore MN Tourism, Mall of America, Minneapolis Northwest CVB, and MN Historical Society. Met w/Shebby and Kris (kikki2570@att.net). Has a group from Pennsylvania on a 15 day

	tour that includes a stop at the MOA on Sept 2, 2012. Driving thru MN enroute to Bismarck, Billings, Yellowstone and wrapping back around to PA via St Louis. Happy to hear about all the upgrades and changes at the Mall which will be nice for her repeat tour business. They're familiar with many of the MHS historical sites around the state. Joann offered to send info on the 150th anniversary of the Dakota Conflict as soon as available (1862-2012). Kris wants to receive info on our theaters, primarily the History Theater in St Paul, Chanhassen Dinner Theaters, Plymouth Playhouse, Old Log Theater. Shebby has a theater background. She hasn't been to CDT but has heard alot about it.
Notes Pre - 2012 3/20/2012 08:10 PM	TAP 2010 Met w/Shebby Lee & Kristen Lokemoen. Shebby is escorting a group that flys into SD and departs MSP. On Oct 11th they head for the Twin Cities via a brief stop in Walnut Grove. Arrives MOA at noon for 4-6 hrs before heading to the airport. Interested in MOA's new meet and greet procedure. Requested information on Underwater Adventures at the Mall.
Notes Pre - 2012 3/20/2012 08:08 PM	NTA 2005 - Met w/Kay & Shebby on Sup. Request. Still has Dakota Indian tour across So. MN, but has not been able to sell it yet. Her son would escort tour. He is Dakota. All tours are custom for pre-formed groups only. Would also consider developing a Laura Ingalls Wilder tour, based on demand. Told her Japanese market may be interested in this.

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Campaign Note Date	***Note***
ABA 2013 Charlotte 1/8/2013 07:09 PM	Sharon and her husband moved from far NW Minnesota in 70s to Pensacola. They regularly seek to include MN in itineraries and are themselves back in state at least every second year. With several itineraries focusing on rail excursions, I suggested an air coach combo and including the Empire Builder to Montana. Highlighted features of Great River Road to include. They also have significant student students but stay closer to Gulf Coast.
Notes Pre - 2012 3/20/2012 08:10 PM	Seniors makes up 60% of the business. Customize tours for performing groups as well as print a tour brochure semi-annually. Members of NTA & ABA. Charter motorcoaches for school, civic, reunions, and other groups. They are a preferred vendor in their area for multi-day band, chorus and club trips.
Notes Pre - 2012 3/20/2012 08:10 PM	NTA 2010 - Met w/Kay Krauskopf, Tour Planner/Escort, in Supplier Req. Wants to develop a tour to MN for Fall 2011, preferably to get out of Florida's heat. Cruises are more popular for their clients during Nov. to April. She's looking at a fly-tour but would also consider AMTRAK to MN adding train topics to the itinerary: JJ Hill Mansion, Mill City Museum, MN Transportation Museum, use light rail, etc. Wants to receive information from central MN lodges regarding packages with golf and other resort activities. Also open to a northern route tour to include Itasca Park and the Headwaters, Grand Rapids and Iron Range attractions, Duluth, North Shore, Ely. Send your information to Kay as she is open for both routings to develop 2 separate tours. kay.sunshine@cox.net

Super Holiday Tours	**Jennifer Laguna**	
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Campaign Note Date	***Note***

ABA 2013 Charlotte 2/28/2013 05:30 PM	Jennifer is new on staff and hasn't been to Minnesota before. With full focus on student tours, most attention is given to music competition or other performance tours. Advised of several performance venue options, including malls, downtown office courts and theaters in smaller communities. Super Holiday has clients nationwide, so largest opportunity is with their clients in the Midwest. Walked thru Great River Road highlights and gangster era options, Vintage Band Festival, expansion at ASI and Science Museum options this year.